Jaeyeon (Kate) Kim

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Education

Washington University in St. Louis
Aug 2022 - Dec 2024 • 3.93/4.0

B.A. in Communication Design, minor in Human-Computer Interaction, Psychology & Brain Sciences
2023, 2024 Dean's List
Psi Chi Honor Society

Parsons School of Design
Aug 2021 - May 2022 • 3.97/4.0

B.F.A. in Fine Arts
Annually Renewable $16,000 merit scholarship

Experience

CIPE @ WashU Med
Creative intern
St. Louis • 2024 Jan -Dec

- Revamped websites for BJC HealthCare, Care STL Health, and Washington University School of Medicine, helping CIPE result in 14 additional HPSLC student members and 22 new IPE educators.
- Directed a team of 6 biomedical engineering students to transform the CIPE website from text-heavy to visually engaging, enhancing student interaction.

Skandalaris Center
UIUX Intern
St. Louis • 2024 Jan - Dec

- Developed brand identity and website for Gateway Quantum Electronics (GQE) in collaboration with CEO, attracting 3,200 visitors on launch day and gaining feature in St. Louis Magazine.
- Executed redesign of The Noire Series website, yielding a 74% increase in site users and 36% boost in workshop engagement.

Citrus Design
UIUX Intern
Seoul • 2023 May–July

- Contributed to Ceragem's massage chair remote control design, focusing on icon development and interface usability.
- Conducted comprehensive research on locomotive UX for Korail's EMU-320 project, translating key design documents for the CES 2023 presentation.

Involvement

SAIL Lab
Undergraduate Research Assistant
St. Louis • 2024 Feb - Dec

- Designed impactful visuals for successful presentation at St. Louis Tech Week 2024, including haptic visuals and slides.
- Developed research protocols ensuring ethical standards and effective data collection during testing.
- Applied UX principles to information architecture and wireframe design, enhancing user interaction through intuitive layouts

KISP @ Parsons
Design Lead, Executive
NYC• 2021 Aug– 2022 May

- Curated and executed exhibition at Brooklyn's Silver Factory, elevating artistic and cultural engagement.
- Initiated and led design competition fostering collaboration between Parsons and FIT students, partnering with Donnell Rawlings.

Tools

Design Figma, Adobe CC
Coding Java, JavaScript, HTML, CSS, Wordpress, WIX
3D Rhino, Enscape

Skills

Visual Design, Prototyping, User research, Information Architecture, User testing, Web Development

Honor Awards

Dean's List (2023, 2024)
Merit Scholarship (2022)
Cum Laude Society (2021)

Activities

Human-Computer Interaction club, InSite, Game Design + Development Studio, Korean International Student Society